Response to Official Action Dated 11 September 2006 Re: USSN 10/088,715

Page 10

REMARKS/ARGUMENTS

Claims 17 - 31 are cancelled, without prejudice by this response, in view of the previously made restriction requirement. The applicant reserves the right to pursue these claims and/or claims directed to any other matter disclosed in this application by the filing of one or more divisional applications downstream.

The Examiner rejected claims 1-7, 13-14 and 16 as being fully anticipated by US 2003/0140315 to Blumberg.

Independent claims 1 and 13 have been amended to add a transaction of a "third type" between a print merchant and a print service provider which is believed to distinguish those claims clearly from Blumberg.

A new independent claim 32 is added by this response. It is also believed to be distinguished clearly from Blumberg by the recitation of the "third type" transaction between a print merchant and a print service provider. Appended to new claim 32 is a set of new dependent claims 33 - 42 which are more or less patterned on claims 2 - 12, with some rewriting.

Withdrawal of the rejections and allowance of the claims are respectfully requested.

The Commissioner is authorized to charge any additional fees which may be required or credit overpayment to deposit account no. 08-2025. In particular, if this response is not timely filed, then the Commissioner is authorized to treat this response as including a petition to extend the time period pursuant to 37 CFR 1.136 (a) requesting an extension of time of the number of months necessary to make this response timely filed and the petition fee due in connection therewith may be charged to deposit account no. 08-2025.

Response to Official Action Dated 11 September 2006 Re: USSN 10/088,715 Page 11

I hereby certify that this correspondence is being deposited with the United States Post Office with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on

Date of Deposit,

Mary Ngo
(Name of Person Depositing)

January 2007

Respectfully submitted,

Richard P. Berg

Attorney for the Applicant

Reg. No. 28,145 LADAS & PARRY

5670 Wilshire Boulevard,

Suite 2100

Los Angeles, California 90036

(323) 934-2300 voice

(323) 934-0202 facsimile